A logo for a company

Description automatically generated

MEDIA KITfor*Community experiences of floods in South Australia, Victoria and south-western New South Wales in 2022/23*

1. **Promotional text (for emails, newsletters etc)**

**Online survey now open to share your experience with flooding to improve community safety**

Were you affected by flooding in South Australia, Victoria or south-western New South Wales between August 2022 and March 2023? An online survey is now open to share your experience with the chance to win one of ten $150 Woolworths gift vouchers.

The anonymous survey is part of an independent research project being undertaken by Natural Hazards Research Australia with RMIT University, Monash University and Macquarie University, and will aid in improving community safety and resilience in future floods.

Every story is important as there were a wide range of flood impacts. Not everyone who was affected will have had water in their home or business. You may have chosen to spend the night away due to flood concerns, or perhaps your access roads were cut off by floodwaters and you were isolated for a period of time – all of these experiences are relevant.

Be part of improving preparedness and response for floods and reduce future flood risk.

**Find out more and complete the survey at**  <https://bit.ly/sa-vic-nsw>

1. **Social media sample post (for Twitter, Facebook and LinkedIn)**

**Twitter**

<ADD SOCIAL MEDIA TILE FROM MEDIA KIT>

Were you affected by floods in SA/Vic/NSW between Aug 2022 & March 2023? An online survey is now open to share your story, with a chance to win 1 X 10 $150 Woolies vouchers. Every story counts.

Share yours at <https://bit.ly/sa-vic-nsw>

**Facebook/LinkedIn:**

<ADD SOCIAL MEDIA TILE FROM MEDIA KIT>

Were you affected by flooding SA, Vic or NSW between August 2022 and March 2023? An online survey is now open to share your experience, with a chance to win one of ten $150 Woolworths vouchers.

Be part of improving preparedness and response for floods and reduce future flood risk.

You are invited to contribute to this independent research by @Natural Hazards Research Australia with @RMIT @Macquarie University, @Monash University

Every story counts and you can have your voice heard! Share your story by participating in the online survey at <https://bit.ly/sa-vic-nsw>